

Protecting your mouth Advocating for your health

Enjoy dental coverage you can rely on

More than 300 general dental procedures are covered, from exams to x-rays, cleanings, crowns, dentures, extractions, amalgam & composite restorations, sealants, and bridges. With low out-of-pocket copayments, your SmartSmilesm plan meets your dental care needs and budget.

Rest easy with prompt service & treatment

You get the help you need, with easy appointment scheduling, no waiting periods, no pre-existing condition exclusions, and no annual maximums.

Get care from a Quality Assured dentist

You will receive excellent care from your selected Quality Assured dentist in our network. All of our local dental offices are independently owned and adhere to our 107-point Quality Assurancesm program for treatment and service.

Save valuable time and money

SmartSmilesm plans have no deductibles and do not require pre-authorizations for services received at your selected participating dental office.

Work with dedicated employee-owners

Independently operated for more than 38 years, Dental Health Services is the only employee-owned dental benefits company in the country. When you work with us, you will be helped quickly and easily by one of our experienced Member Service Specialists.

"I have been very pleased with my dental coverage with Dental Health Services, along with my wife. I hope to continue my coverage with them."

- Daniel G., California Member

Don't wait until it's too late!

Get your SmartSmilesm today!

SmartSmilesm dental plans are
exclusively provided by:



Dental Health Services

A Great Reason to Smilesm

3833 Atlantic Avenue
Long Beach, CA 90807
T: 800-637-6453 F: 562-424-0150
www.smartsmile.com

IMPORTANT: Can you read this? If not, we can have somebody help you read it. You may also be able to get this information written in your language. For free help, please call right away at 1-866-756-4259. Dental Health Services has a toll free TTY line 1-888-645-1257 for the hearing and speech impaired.

IMPORTANTE: ¿Puede leer esta información? Si no, alguien le puede ayudar a leerla. Además, es posible que reciba esta información escrita en su propio idioma. Para obtener ayuda gratuita, llame ahora mismo al 1-866-756-4259. Dental Health Services' también tiene una línea TTY 1-888-645-1257 para personas con dificultades de audición o de hablar.



Dental Health Services

SmartSmilesm

Prepaid Dental Plans

For Individuals & Families



Your SmartSmilesm plan gives you the care you need and coverage you want

Braces are covered

Enjoy orthodontia benefits (braces) with great savings when you receive care from a participating Dental Health Services orthodontist.

Simple, easy-to-understand copayments

Copayments are set and easy to understand. You know exactly how much you'll owe before you even schedule your appointment. Enjoy affordable, hassle-free coverage with no surprises!

Choose the best plan for you

Choose between a lower monthly payment with SmartSmilesm, or you can pay less out of pocket for basic procedures with Super SmartSmilesm.

Clear, hassle-free benefits

SmartSmilesm plans include no waiting periods, no deductibles, no maximums, no pre-existing condition exclusions, and no claim forms.

Enroll in minutes

You can enroll online at www.smartsmile.com or complete the enrollment form inside this brochure and mail it to us. You just need to select your dentist, record your contact information and include your method of payment. It's that easy!

"I have used Dental Health Services plan for many years and am very pleased with their customer service. In my personal experience with them, I or my dentist have never encountered a problem which says a lot about their professionalism and their concern for their clients. I would highly recommend Dental Health Services to anyone."

- Maria F., California Member

Get comprehensive benefits for less than the price of a pair of movie tickets

| INDIVIDUAL COVERAGE | SmartSmile sm | | Super SmartSmile sm | |
|----------------------------|--------------------------|----------|--------------------------------|----------|
| | MONTHLY | ANNUAL | MONTHLY | ANNUAL |
| Subscriber | \$6.95 | \$79.00 | \$14.30 | \$171.60 |
| Subscriber & 1 dependent | \$12.95 | \$139.00 | \$26.45 | \$317.40 |
| Subscriber & 2+ dependents | \$16.75 | \$179.00 | \$37.90 | \$454.80 |

Enjoy significant savings on the most common dental procedures

| Code | Procedure | Regular Fee* | SmartSmile sm | Super SmartSmile sm |
|-------|--|--------------|--------------------------|--------------------------------|
| D1110 | Teeth cleaning (prophylaxis) | \$118 | \$30 (75%) | \$0 (100%) |
| D1351 | Sealant - per tooth | \$71 | \$10 (86%) | \$5 (93%) |
| D2150 | Amalgam - two surfaces, primary or permanent | \$244 | \$42 (83%) | \$0 (100%) |
| D2750 | Crown - porcelain fused to high noble metal | \$1465 | \$340 (77%) | \$240 (84%) |
| D7210 | Surgical Extraction | \$366 | \$70 (81%) | \$30 (92%) |

* Regular fees are based on the 90th percentile of the usual and customary fees for each service, per the 2013 NDAS Fee Information.



Enrolling is easy and simple! Unfold this page for more information.

Help is only a call or click away. You can reach us at 800-637-6453 or at membercare@dentalhealthservices.com. We're always happy to help you!



Dental Health Services

A Great Reason to Smilesm

A Long History of Quality, Affordable Dental Care

Dental Health Services is your local dental benefit solutions company

Dental Health Services was founded in 1974 by Godfrey Pernell, DDS. A pioneer in the dental industry, Dr. Pernell opened the first prepaid dental facility in the 1950s to answer the call of labor unions seeking better dental care for their workers.

Driven by the same passion to serve more people needing quality, affordable dental care, Dr. Pernell established Dental Health Services as one of the first dental benefit companies to specialize in prepaid dental plans. The innovative concept - prepaid dentistry - changed industry standards for service and care, and provided a new and effective way to deliver high-quality dental care affordably.

As a strong advocate for your oral health and wellness, Dental Health Services is committed to high-quality dental care and treatment. It all begins with our network of Quality Assured dentists. All of our participating dentists undergo a rigorous 107-point Quality Assurancesm program and are required to maintain high standards. This program ensures you receive the best care possible.

Additionally, all of our Member Service Specialists who directly assist you offer years of hands-on, professional experience working in dental offices.

A local, independent dental benefit solutions company, Dental Health Services has a vested interest in improving the oral health of our community. Our local advantage also allows us to

quickly respond to your changing needs and readily provide personalized service.

Dental Health Services is the only employee-owned dental benefits company in the United States. Thirty percent of our company is owned by employee-owners who all have a sense of accountability to our members, dentists, groups, brokers, and to each other - not to corporate shareholders.

As the exciting future of healthcare continues to change, we're ready to forge new paths, develop innovative and customized dental benefit solutions, and provide you with excellent service and value...now and many years into the future.

"My mother recently purchased a Super SmartSmile dental plan with Dental Health Services. She was in need of some expensive dental work. She contacted me shortly after her initial visit to report how happy she was to have the plan and the significant savings it provided for her upcoming dental work. The quote she received from her dentist was significantly lower than she expected. She will be saving more than half of retail pricing on her services, and she was able to choose the dental office she was formerly using. She was so impressed that she has added my father to her dental plan."

- Reina R., Washington Member



Dental Health Services

A Great Reason to Smilesm

SmartSmilesm Enrollment Form

Primary Subscriber Information *You can also enroll online at www.smartsmile.com*

Last Name First Name M.I. Gender Marital Status

Preferred Spoken Language Preferred Written Language Ethnicity

Address City State Zip Code Email Employer

Home Phone Work Phone Birth Date Requested Effective Date Dentist Number

Listed next to your dentist's name in our Directory of Participating Dentists

ENROLLEES TO BE COVERED

Last Name First Name M.I. Gender Birth Date Relation to Subscriber

Dependents include your unmarried children under 26 years of age. Children 26 years of age and over are eligible only while the child is and continues to be both 1) incapable of sustaining employment by reason of developmental disability or physical challenge, and 2) is chiefly dependent upon the subscriber for support and maintenance, provided proof of incapacity and dependency is furnished to Dental Health Services within 31 days of such a request.

Choose Your SmartSmilesm Plan

| | SmartSmile | Monthly | Annually | | Super SmartSmile | Monthly | Annually |
|--------------------------|---------------------------|---------|----------|--------------------------|---------------------------|---------|----------|
| <input type="checkbox"/> | Subscriber | \$6.95 | \$79.00 | <input type="checkbox"/> | Subscriber | \$14.30 | \$171.60 |
| <input type="checkbox"/> | Subscriber & 1 dependent | \$12.95 | \$139.00 | <input type="checkbox"/> | Subscriber & 1 dependent | \$26.45 | \$317.40 |
| <input type="checkbox"/> | Subscriber & 2 dependents | \$16.95 | \$179.00 | <input type="checkbox"/> | Subscriber & 2 dependents | \$37.90 | \$454.80 |

Choose Your Payment Method and Include Payment

- Check or money order - annual payment
- Checking withdrawal - automatic monthly payments*
- Credit card - annual payment
- Credit card - automatic monthly payments*
- Visa MasterCard Discover

Dependents include your spouse, domestic partner, and/or unmarried children under 26 years of age. Children 26 years of age and over are eligible only while the child is and continues to be both 1) incapable of sustaining employment by reason of developmental disability or physical challenge, and 2) is chiefly dependent upon the subscriber for support and maintenance, provided proof of incapacity and dependency is furnished to Dental Health Services within 31 days of such a request.

* Monthly payments require an initial 2-month payment, with the second month's premium held by Dental Health Services, and used if automatic withdrawal is unavailable due to insufficient funds.

The account information on the enclosed check or listed credit card number is the account from which your premium payment will be withdrawn. Automatic checking withdrawal or monthly credit card charges begin the month following your eligibility date, and continue on or after the fifth of each month you are enrolled. By selecting payment option 2 or 4, you hereby authorize Dental Health Services to withdraw the applicable monthly payment

Credit Card Number Expiration

Amount (Annual or 2-months' Premium) 3-Digit Code

Signature Date

from your account. The authorization remains in full force and effect for at least one year, and renews automatically unless written notice is received 60 days prior to the expiration of the annual term.

By submitting this form I authorize my dentist to release any information regarding my patient history to Dental Health Services, consulting professionals, or other designated or approved entities for the purpose of certifying, purchasing, providing, evaluating, or administering benefits. The authorization remains in effect until revoked by me in writing. I also certify that I am over 18 years of age. I agree that if I cancel my membership within the first year I will be subject to a \$35.00 cancellation fee and will receive a pro-rated refund, if applicable.

It is a crime to knowingly provide false, incomplete, or misleading information to a limited healthcare service contractor for the purpose of defrauding the company. Penalties include imprisonment, fines, and denial of benefits.

OFFICE
USE
ONLY

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Eff. Date Cycle Group# Plan# P/S# I.A.# Agent Name Agent#