Protecting your mouth
Advocating for your health

Rest easy with prompt service & treatment
You get the help you need, with easy appointment scheduling, no waiting periods, no pre-existing condition exclusions, and no annual maximums.

Get care from a Quality Assured dentist
You will receive excellent care from your selected Quality Assured dentist in our network. All of our local dental offices are independently owned and adhere to our 107-point Quality Assurance program for treatment and service.

Save valuable time and money
SmartSmile™ plans have no deductibles and do not require pre-authorizations for services received at your selected participating dental office.

Gain an advocate for your dental health
You are supported by a company who cares about your oral health and overall wellness. From educational materials to knowledgeable, personable Member Service Specialists, and benefits designed to encourage prevention, SmartSmile aims to help you reach a state of optimum oral health and maintain your healthy smile.

Work with dedicated employee-owners
Independently operated for more than 28 years in Washington, Dental Health Services is the only employee-owned dental benefits company in the country. When you work with us, you will be helped quickly and easily by one of our experienced Member Service Specialists.

Don’t wait until it’s too late!
Get your SmartSmile™ today!

“...I have been very pleased with my dental coverage with Dental Health Services, along with my wife. I hope to continue my coverage with them.”
- Daniel G., SmartSmile™ Member

SmartSmile™ dental plans are exclusively provided by:

Dental Health Services

A Great Reason to Smile™
100 W. Harrison Street
Suite S-440, South Tower
Seattle, WA 98119
T: 800-637-6453   F: 206-624-8755
www.smartsmile.com
Your SmartSmile™ plan gives you the care you need and coverage you want

Enjoy dental coverage you can rely on
More than 300 general dental procedures are covered, from exams to x-rays, cleanings, crowns, dentures, extractions, amalgam & composite restorations, sealants, and bridges. With low out-of-pocket copayments, your SmartSmile™ plan meets your dental care needs and budget.

Simple, easy-to-understand copayments
Copayments are set and easy to understand. You know exactly how much you’ll owe before you even schedule your appointment. Enjoy affordable, hassle-free coverage with no surprises!

Braces and dentures are covered
Enjoy orthodontia benefits (braces) as well as coverage for dentures with great savings when you receive care from a participating Dental Health Services orthodontist or denturist.

Choose the best plan for you
Choose between a lower monthly payment with SmartSmile™, or you can pay less out of pocket for basic procedures with Super SmartSmile™.

Enroll in minutes
You can enroll online at www.smartsmile.com or complete the enrollment form inside this brochure and mail it to us. You just need to select your dentist, record your contact information and include your method of payment. It’s that easy!

Enjoy significant savings on the most common dental procedures

<table>
<thead>
<tr>
<th>Code</th>
<th>Procedure</th>
<th>Regular Fee*</th>
<th>SmartSmile™</th>
<th>Super SmartSmile™</th>
</tr>
</thead>
<tbody>
<tr>
<td>D1110</td>
<td>Teeth cleaning (prophylaxis)</td>
<td>$109</td>
<td>$25 (77%)</td>
<td>$12 (89%)</td>
</tr>
<tr>
<td>D1351</td>
<td>Sealant - per tooth</td>
<td>$66</td>
<td>$5 (92%)</td>
<td>$5 (92%)</td>
</tr>
<tr>
<td>D2150</td>
<td>Amalgam - two surfaces, primary or permanent</td>
<td>$225</td>
<td>$52 (77%)</td>
<td>$35 (84%)</td>
</tr>
<tr>
<td>D2750</td>
<td>Crown - porcelain fused to high noble metal</td>
<td>$1350</td>
<td>$475** (65%)</td>
<td>$475** (65%)</td>
</tr>
<tr>
<td>D7210</td>
<td>Surgical Extraction</td>
<td>$337</td>
<td>$134 (60%)</td>
<td>$135 (60%)</td>
</tr>
</tbody>
</table>

* Regular fees are based on the 90th percentile of the usual and customary fees for each service, per the 2013 NDAS Fee Information.
** Additional charges of $125 for noble metal, $150 for high noble metal/titanium, $175 for upgraded, specialized porcelain such as Luna, Captek, Cercon, etc. If standard porcelain issued, there is no charge to patient.

Get comprehensive benefits for less than the price of a pair of movie tickets

<table>
<thead>
<tr>
<th>INDIVIDUAL COVERAGE</th>
<th>SmartSmile™</th>
<th>Super SmartSmile™</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MONTHLY</td>
<td>ANNUAL</td>
</tr>
<tr>
<td>Subscriber</td>
<td>$17.75</td>
<td>$213.00</td>
</tr>
<tr>
<td>Subscriber &amp; 1 dependent</td>
<td>$35.00</td>
<td>$420.00</td>
</tr>
<tr>
<td>Subscriber &amp; 2 dependents</td>
<td>$47.75</td>
<td>$573.00</td>
</tr>
<tr>
<td>Subscriber &amp; 3+ dependents</td>
<td>$62.00</td>
<td>$744.00</td>
</tr>
</tbody>
</table>

Enrolling is easy and simple! Unfold this page for more information.

Help is only a call or click away.
You can reach us at 800-637-6453 or at membercare@dentalhealthservices.com.
We’re always happy to help you!

“I have used Dental Health Services plan for many years and am very pleased with their customer service. In my personal experience with them, I or my dentist have never encountered a problem which says a lot about their professionalism and their concern for their clients. I would highly recommend Dental Health Services to anyone.”
- Maria F., SmartSmile™ Member

Dental Health Services
A Great Reason to Smile™
Dental Health Services was founded in 1974 by Godfrey Pernell, DDS. A pioneer in the dental industry, Dr. Pernell opened the first prepaid dental facility in the 1950s to answer the call of labor unions seeking better dental care for their workers.

Driven by the same passion to serve more people needing quality, affordable dental care, Dr. Pernell established Dental Health Services as one of the first dental benefit companies to specialize in prepaid dental plans. The innovative concept - prepaid dentistry - changed industry standards for service and care, and provided a new and effective way to deliver high-quality dental care affordably.

As a strong advocate for your oral health and wellness, Dental Health Services is committed to high-quality dental care and treatment. It all begins with our network of Quality Assured dentists. All of our participating dentists undergo a rigorous 107-point Quality Assurance™ program and are required to maintain high standards. This program ensures you receive the best care possible.

Additionally, all of our Member Service Specialists who directly assist you offer years of hands-on, professional experience working in dental offices.

Dental Health Services is a local, independent dental benefit solutions company and has a vested interest in improving the oral health of our community. Our local advantage also allows us to quickly respond to your changing needs and readily provide personalized service.

Dental Health Services is the only employee-owned dental benefits company in the United States. Thirty percent of our company is owned by employee-owners who all have a sense of accountability to our members, dentists, groups, brokers, and to each other - not to corporate shareholders.

As the exciting future of healthcare continues to change, we’re ready to forge new paths, develop innovative and customized dental benefit solutions, and provide you with excellent service and value...now and many years into the future.

“My mother recently purchased a Super SmartSmile dental plan with Dental Health Services. She was in need of some expensive dental work. She contacted me shortly after her initial visit to report how happy she was to have the plan and the significant savings it provided for her upcoming dental work. The quote she received from her dentist was significantly lower than she expected. She will be saving more than half of retail pricing on her services, and she was able to choose the dental office she was formerly using. She was so impressed that she has added my father to her dental plan.”

- Reina R., SmartSmile™ Member

“A Long History of Quality, Affordable Dental Care

Dental Health Services is your local dental benefit solutions company

Dental Health Services

A Great Reason to Smile™
SmartSmile℠ Enrollment Form

Primary Subscriber Information

Choose Your Payment Method and Include Payment

Choose Your SmartSmile℠ Plan

Choose Your Payment Method and Include Payment

1. Check or money order - annual payment
2. Checking withdrawal - automatic monthly payments*
3. Credit card - annual payment
4. Credit card - automatic monthly payments*
   □ Visa □ MasterCard □ Discover

It is a crime to knowingly provide false, incomplete, or misleading information to a limited healthcare service contractor for the purpose of defrauding the company. Penalties include imprisonment, fines, and denial of benefits.

*Monthly payments require an initial 2-month payment, with the second month’s premium held by Dental Health Services, and used if automatic withdrawal is unavailable due to insufficient funds.

The account information on the enclosed check or listed credit card number is the account from which your premium payment will be withdrawn. Automatic checking withdrawal or monthly credit card charges begin the month following your eligibility date, and continue on or after the fifth of each month you are enrolled. By selecting payment option 2 or 4, you hereby authorize Dental Health Services to withdraw the applicable monthly payment from your account. Monthly memberships renew automatically. Cancellation requests must be received in writing and must be signed by the primary subscriber. Cancellation requests received by the 15th of the current month will be effective the first of the following month.

By submitting this form I authorize my dentist to release any information regarding my patient history to Dental Health Services, consulting professionals, or other designated or approved entities for the purpose of certifying, purchasing, providing, evaluating, or administering benefits. The authorization remains in effect until revoked by me in writing. I also certify that I am over 18 years of age.

I agree that if I cancel my membership within the first year I will be subject to a $50.00 cancellation fee and will receive a pro-rated refund, if applicable.

OFFICE USE ONLY

A M
Eff. Date Cycle P/S# I.A.# Agent Name Agent#